Hello! I'm Mohammad Tariq

UI UX SPECIALIST FOR WEB & MOBILE APP

SEE MY ONLINE PORTFOLIO

CALL OR WHATSAPP ON: 00971502009342 **||** E M A I L : TARIQMURTUZA@GMAIL.COM

LINKEDIN: @TARIQMURTUZA

OBJECTIVE ||

I am a UI UX Specialist for Web & Mobile Apps & Front-End Developer with experience of working on a variety of web design & development projects. I work on all aspects of the development life cycle, applying my knowledge of UX Fundamentals & Design principles, User Interface development by using software development life cycle. My past work includes building user-focused, dynamic, innovative, and functional websites using responsive / adaptive / mobile-first design and development. I am using Figma, Adobe XD, Zeplin etc. for UX design, & wireframing and for Front End development HTML/CSS/SASS Workflow/JavaScript & Reactjs.

To produce assets for paid marketing campaigns, web landing pages and assets for other channels of marketing such as Email Marketing, Social Media etc.

KEY SKILLS ||

UX DESIGN SKILLS

- Adobe XD
- Mocking Bot
- Zeplin
- Flowchart

- Figma
- InVision
- Justin mind
- Wireframing.cc

GRAPHICS DESIGN SKILLS

- Illustrator
- Adobe XD
- Other Adobe Creative Suites Software's

- Photoshop
- InDesign

UI DEVELOPMENT/FRONT END DEVELOPMENT DESIGN SKILLS

- HTML5
- SASS Workflow
- jQuery
- Mobile First Design

- CSS3
- Java Script
- Reactjs
- WordPress

QUALIFICATIONS ||

1 YEAR DIPLOMA IN WEBDESIGN AND ANIMATION	2002-2003

6 MONTHS CERTIFICATE IN GRAPHICS DESIGN	2002-2002

GRADUATION (BCOM)	2000-2003, CHRIST CHURCH COLLEGE, INDIA

ONLINE COMPUTER CERTIFICATES ||

UX Design Fundamentals

Design Thinking: Innovate in Style

Introduction to Web and eCommerce User Experience Design

SASS Workflow

WORK EXPERIENCE ||

UI UX SPECIALIST FOR WEB & MOBILE APP	AHEAD FZC: AUG 2015 – CURRENTLY WORKING

Working for this digital agency, I was responsible for scoping, estimating, and testing websites and web-based software for clients. Working as part of a team, I created, developed, and finalised projects. To run online campaign on Google AdWords, to create newsletter and to shoot email promotional, greetings templates, registration email templates to the customers DB.

My role at this company is to collect the needed information for a project and make a UX design thinking, brainstorming about the feature and modules, create workflow and wireframing etc. after Approval to design a layout on Adobe XD or Figma. After finalizing all UX related process then to start working on front end part, develop new features / projects, and provide occasional support to backend team. Part of my team, my responsibilities also included:

- UX and UI Designing concept visualization, UI Layouts planning / documentation.
- To discuss with stockholders to gather projects requirement and information and present our best UX features & planning to stakeholders.
- To prepare wireframing of the projects after collecting required information's.
- To prepare design layout on Adobe XD and other adobe designing tools like illustrator, photoshop etc.
- To work on prototyping tools on Adobe XD, Figma, In Vision, Mocking bot
- Using Latest technology like HTML5, CSS3, SASS Workflow, SCSS, CSS3 Animation, jQuery, Bootstrap 4 Framework, Responsive Layouts, Media Queries etc.
- Diagnosing and fixing bugs
- Scoping out and developing new features in line with a specification and to a deadline
- Working on Adobe Creative Suite like Adobe XD, Photoshop, Fireworks, Illustrator etc.
- Creating High Retina Display icon for Mobile APPs.

- WordPress website development.
- Designing Web Layouts, Email Templates, Printing Materials like Broachers, Rollup banners, Spider Banners and all kind of Event related Design and Printing work for Oracle Middle East.
- Creating Time Tracking Sheet for each project, lesson learn sheet and managing developed libraries for further use.
- Preparing all printing collaterals & online applications for ORACLE (our major client in UAE & MENA region).
- to attend oracle events & seminars sometime to manage the event related application & attendees check in application on-site.

UI UX WEB & MOBILE APP DESIGNER	FORUM INTERNATIONAL, JLT, DUBAI: FEB 2014 – JULY 2015

My role was in this company to design, manage front end part for in-house web applications related to different markets like, job searching portal, ecommerce application, online coupons application, etc. I was mainly dedicated for all Graphics, Web layout parts, newsletter campaigns, to manage and improve front end layouts and code enhancements are per latest technology and requirements.

- Designing Company's in-house projects related to Web, Social Media Advertisements, Print Material, Banners, and Newsletter etc.
- Designing newsletter, creating campaigns, marketing materials for Digital marketing team, online Advertisement banners.
- Designing all kind of print and web Designs, website, portals, online banners, newsletter, broachers, flyers, business cards, presentations and so on.

WEB GRAPHICS & UI UX DESIGNER	EVAST ACTIVE MEDIA, DUBAI: MAY 2009 – FEB 2014

My role was in this company as a Team Lead of design/front end team and to work with marketing team to meet with clients and to get their requirement for the project. To prepare UX designs, wireframing, logo design, to prepare estimate cost and time for the project and share with clients to finalize.

To design web layouts and after approval to work with my team members on the project front end and development modules. Testing & finalization.

To continuously update the modules and user experience to an in-house project named dubaimoon.com

- Making Design Layouts for company's clients and Convert that onto HTML pages based on latest technologies such as HTML5, CSS3, and jQuery.
- Designed and Maintaining Company's Web Portal in UAE named Dubaimoon.com
- Good knowledge of Arabic Interface Layouts, HTML pages in Arabic Fonts Typography etc.

HOBBIES AND INTERESTS | |

- To learn new technologies
- Online games
- Reading articles
- Outdoor/indoor sports

Below are some of my latest designed/developed applications URL(s):

- TariqMurtuza.com (My Online Portfolio)
- Strategichr
- C3sistersshop.com
- Mechri Transportation
- Ahead.pro
- SANAD.ae
- STRATA.ae
- ALEC.ae
- https://www.spogprint.com/
- http://dubaimoon.com/
- https://www.svoautorepair.com/
- http://dahbashi.com/
- http://ts-s.ae/website/home
- http://solefitnutri.com/
- Bisandjuris.com
- http://www.turkiaauto.com/
- http://stautoservices.com/
- https://www.tadmurtrade.com/
- FKEC.com.sa
- http://consquare.net/
- http://nujoomalkhanlandrover.com/
- http://kinfolktrd.com/
- http://www.aladiyat.ae
- https://emiratesexhibits.com/
- https://gulfmanagers.com/

Recent UX Designs

- https://xd.adobe.com/view/124619c9-9d51-4d7a-a041-9f8a6a5b4aca-4715/?fullscreen&hints=off
- https://xd.adobe.com/view/82ba32e8-b75b-4c71-95e7-32644e265aa4-d7e9/
- https://xd.adobe.com/view/00bbf595-97f8-4de8-8a73-96b6ec8f2a75-55e8/
- https://xd.adobe.com/view/58d08089-142f-4ddf-8597-6d71e09b495b-0d83/

Wireframe/Prototyping

- https://wireframepro.mockflow.com/view/tariq01
- https://projects.invisionapp.com/prototype/homefood-app-ck8fz6wno004gbp01su9v4yb8/play/abef2183
- https://projects.invisionapp.com/prototype/homefood-app-opt2-ck8hged13001hzw019kinp0ba/play/abef2183
- https://mockingbot.com/app/NHCpPk4vUgFqPtgBwXFp
- https://mockingbot.com/app/NChMNWoOupbndoVTH1X3
- https://mockingbot.com/app/NHCpPk4vUgFqPtgBwXFp
- https://mockingbot.com/app/S342QB0BXjL6BZMKW4MZ

- https://mockingbot.com/app/yVsN4qhljmlsdVf2UxG1
- https://mockingbot.com/app/QTRAJX8eCAjKdtP8zma7
- https://mockingbot.com/app/T0BpWexNgWLOfSPndvhj
- https://mockingbot.com/app/8SVyFXMnSlfwRlvNoOBh
- https://mockingbot.com/app/OmOfUyHvNBggSmN3A6Ar

REACT JS (Starter App)

- https://requestform.netlify.app/   *(React Js + Material UI)*
- https://aheadcms.netlify.app/admin-profile *(React Js + Bootstrap + react strap)*
- https://propertyapp.netlify.app/

FEW SAMPLES OF LIVE MOBILE APPS

- AHEAD Greetings (Android)
- AHEAD Greetings (IOS)
- Event App (Android)
- Event App (IOS)
- *AHEAD Technology (http://www.ahead.pro/app/)*
- Linked Talents (IOS)
- *Linked Talents (Android)*
- *Gulfbankers (IOS)*
- *Gulfbankers (Android)*
- *Gulfmanagers(IOS)*
- *Gulfmanagers(Android)*
- Zoozchat (IOS)

PERSONAL DETAILS | |

- Name: Mohammad Tariq
- Father's Name: Mohammad Murtuza
- Nationality: Indian
- Marital Status: Married
- Mobile: +971502009342
- Email: tariqmurtuza@gmail.com
- Visa Status: Employment Visa (Free Zone, Dubai)
- Have a Valid UAE Car License & a Personal Car

REFERENCES | |

Available on request.